

MAKING YOUR VOICE HEARD

FOUNDATIONS OF ADVOCACY IN ADULT LEARNING AND EDUCATION

PROGRAMME

EUROPEAN ASSOCIATION FOR
THE EDUCATION OF ADULTS

FIRST STEPS TO CREATE AN ADVOCACY PLAN

Tuesday, 13/10, 11:00 am CEST

[Registration form](#)

What is advocacy? How can you get started on an advocacy plan? EAEA's Secretary-General **Gina Ebner** and Head of Policy **Raffaella Kihrer** will walk you through the steps to good advocacy.

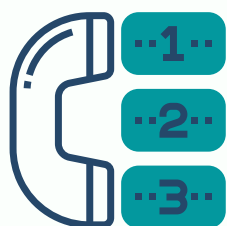


MAPPING AND ENGAGING STAKEHOLDERS

Tuesday, 20/10, 11:00 am CEST

[Registration form](#)

How can you map who to target in your advocacy, and how can you get their attention? **Alen Maletić**, Global Network Coordinator for the [Bridge47 project](#) will share his advice on how to build lasting relationships with policymakers.



HOW TO DESIGN A SUCCESSFUL ADVOCACY CAMPAIGN

Tuesday, 27/10, 11:00 am CET

[Registration form](#)

How can you plan and carry out an impactful advocacy campaign? In this session, Ilona Kish, Director of [Public Libraries 2030](#), will share with you her long-standing expertise in campaigning.



HOW (NOT) TO TALK TO POLICY MAKERS

Tuesday, 03/11, 11:00 am CET

[Registration form](#)

You finally meet the person you've been trying to reach for months. How can you keep their interest? This is a chance to ask former State Secretary at the Swedish Ministry of Education and Research **Amelie von Zweibergk**, who will help you practice making an elevator pitch.



INCLUDING LEARNERS' VOICE IN ADVOCACY

Tuesday, 10/11, 11:00 am CET

[Registration form](#)

What can you do to make sure that your advocacy and policy work is well informed by learners' experiences? Our colleagues from [AONTAS](#): **Leah Dowdall**, Head of Research and **Kalianne Farren**, Project Officer will discuss with you how they established the [National Learner Forum](#) in Ireland, and the lessons they've learnt in the process.

